

**The project « Youth Challenging Diversity – Representation of Minorities in the New Media » was funded with the support of the European Union under the Programme "Europe for Citizens"**

**Applicable to the Strand 2 – Measure 2.2 "Networks of Towns"  
Measure 2.3 "Civil Society Projects"  
Strand 1 – "European Remembrance"**

**4 events have been carried out within this project:**

**Event 1**

**Participation:** The event involved **37** citizens, including 4 participants from the city of Buje (**Croatia**), 1 participant from Zagreb (**Croatia**), 6 participants from Skopje (**Macedonia**), 5 participants from **Spain**, 5 participants from **Turkey**, 3 participants from Chania (**Greece**), 1 participant from Tirana (**Albania**), 6 participants from **Italy**, 3 from Sofia (**Bulgaria**), and 3 from Podgorica (**Montenegro**).

**Location / Dates:** The event took place in **Buje, Croatia**, from 10/05/2015 to 11/05/2015

**Short description:** The aim of the event was to initiate debate on the theme of the new media and the opportunities they bring in. The event offered a space for dialogue and analytical discussions of what qualities the new media introduces on the theme of diversity. This was the first of the four forums which aligned Mladiinfo International (FYR of Macedonia), Europe for Diversity, Culture, Coexistence and Citizenship (Greece), Media Development Center (Bulgaria), and Mladiinfo Croatia (Croatia) together as project partners. The event being held in the multicultural region of Istria also welcomed eminent representatives of the Istria regional government, as well as of the civil and media sector in the region.

**Event 2**

**Participation:** The event involved **34** citizens, including 15 participants from the city of Chania (**Greece**), 6 participants from the city of Tirana (**Albania**), 3 participants from Sofia (**Bulgaria**), 4 participants from Italy, 4 from Skopje (**Macedonia**), 2 from Umag (**Croatia**).

**Location / Dates:** The event took place in Chania, on the Greek island of Crete, from 04/09/2015 to 05/09/2015

**Short description:** The aim of the event was to portray the process of (stereo)typing of the minorities online in our daily lives. The forum participants were able to draw parallels in the minorities portrayal within each of the partner countries. Participants draw on knowledge of why communities look for sensationalism and negativism in headlines, thus tackled the topic of the "otherisation" as "the other" being the subject of sensationalist's news. Forum participants aimed at conclusion that new media embrace the potential to report profoundly, and not superficially.

**Event 3**

**Participation:** The event involved **30** citizens, including 18 participants from the city of Sofia (**Bulgaria**), 2 participants from Umag (**Croatia**), 3 participants from Chania (**Greece**), and 7 participants from Skopje (**Macedonia**).

**Location / Dates:** The event took place in Sofia, Bulgaria from 04/12/2015 to 05/12/2015

**Short description:** The aim of the event was to showcase good practices when it comes to reporting on minorities on the spaces of new media. At the forum were also shown results from media monitoring of Bulgarian new media and their practices to the related question. Forum participants were able to point out on the need for a betterment of media literacy in the region, and how this problem can be tackled.

**Event 4**

**Participation:** The event involved **56** citizens, including 20 participants from the city of Skopje (**Macedonia**), 3 participants from Tirana (Albania), 5 participants from Belgrade (**Serbia**), 2 participants from Ljubljana (**Slovenia**), 4 participants from the city of Banja Luka and Sarajevo (**Bosnia and Herzegovina**), 1 participant from Bratislava (**Slovakia**), 2 participants from Budapest (**Hungary**), 2 participants from Bucharest (**Romania**), 2 participants from Prague (**The Czech Republic**), 2 participants from Warsaw (**Poland**), 2 participants from Vienna (Austria), 4 participants from Sofia (**Bulgaria**), 3 participants from Chania (**Greece**), and 4 participants from Zagreb and Umag (**Croatia**).

**Location / Dates:** The event took place in Skopje, FYR Macedonia from 03/03/2016 to 04/03/2016

**Short description:** The aim of the event was to summarise all media monitoring results so far, thus to offer space for the forum participants to give final thoughts and conclusions. As well, more than 10 youth speakers addressed the audience in Skopje with food-for-thought presentations on key questions in regards minorities, new media and embracing diversity. 10 recommendations for good practices that should be implemented when it comes to reporting of minorities within the new media were given and communicated from the side of the forum participants, as a final outcome.

